

NORTH KELVIN MEADOW CAMPAIGN

P r e s s R e l e a s e

THE NORTH KELVIN MEADOW CAMPAIGN RECEIVES £750 O2 'IT'S YOUR COMMUNITY' AWARD

Glasgow, 24 March 2009:

The **NORTH KELVIN MEADOW CAMPAIGN**, an association dedicated to turning the disused former Clouston Street pitches in Maryhill into a community green space, has received an O2 It's Your Community award for £750.

"We're delighted to tell you that North Kelvin Meadow Campaign, in Glasgow has been awarded an O2 It's Your Community award," the O2 It's Your Community team said in a statement. "We find the time, energy and passion shown by all our award winners inspirational. It's a real privilege to support you."

The **NORTH KELVIN MEADOW CAMPAIGN** was launched on 13 October 2008 after Glasgow City Councillor, Jim McKechnie, rejected out-of-hand the results of a survey conducted in August 2008 by Douglas Peacock, chairman of the **NORTH KELVIN MEADOW CAMPAIGN**. The survey showed local residents overwhelmingly supported the creation of a green space on the former Clouston Street pitches and opposed the Council's plan to sell the land to a property developer for the construction of 115 flats.

Since its launch the **NORTH KELVIN MEADOW CAMPAIGN** has worked to transform the former pitches, which have been disused for over two decades, into a multi-use community green space comprising allotments, an orchard and a wild meadow. Members of the local community have come together to clear the land of rubbish, repair and paint fences, and install composting facilities and raised-bed allotments.

Commenting on the award, Karen Chung, treasurer of the **NORTH KELVIN MEADOW CAMPAIGN** said: "Our award means that we can get to work to bring the derelict building on the land back into use. A new door and windows will secure the building for tool storage – as well as providing shelter for hard-working volunteers in less than perfect weather. Now it won't be long before we're all enjoying a well-deserved tea break in our new community hub!"

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North Kelvin Meadow Campaign

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Notes for editors:

North Kelvin Meadow Campaign

For more information about the **NORTH KELVIN MEADOW CAMPAIGN** please visit our web site at www.northkelvinmeadow.com

O2 It's Your Community

It's Your Community is a national community-based award scheme funded by O2 which enables people to make a difference in their local community. The It's Your Community awards encourage people to 'think global and act local' and are aimed at providing funding for projects designed to improve local communities throughout the UK. It's Your Community is assessed and judged by The Conservation Foundation who independently administers the scheme on O2's behalf. The Conservation Foundation was founded in 1982 by David Bellamy and David Shreeve to provide a means for people in public, private and not-for-profit sectors to collaborate on environmental causes.

For more information, call the It's Your Community phonenumber on 0800 902 0250 or visit the web site at www.itsyourcommunity.co.uk

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